

**2023 TEXAS  
HIGH SCHOOL RODEO ASSOCIATION  
STATE FINALS PROGRAM AD RATES**

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1/8 page or business card 3.625" X 2.4375"	\$	50.00
1/4 page 3.625" X 4.875"	\$	100.00
1/2 page 7.25" X 4.875"	\$	150.00
<b>FULL PAGE</b> 7.25" X 9.75"	\$	225.00
<b>BUCKLE SPONSOR</b> Includes a 1/2 page ad 4 Season Tickets & 2 complimentary programs to rodeo performance	\$	350.00
<b>EVENT SPONSOR</b> Full page ad as an event sponsor Company flag carried in grand entry (Provided by Sponsor) Banner displayed in coliseum (Provided by Sponsor) 10 Season Tickets & 2 complimentary programs to rodeo	\$	1,500.00

**BUCKLE & EVENT SPONSORS will receive recognition from the announcer throughout the event at each performance if script is provided to announcer.**

***BUCKLE, SADDLE, & EVENT SPONSORS ONLY***

***PLEASE FILL IN THE INFORMATION BELOW***

**Please send my tickets and complimentary program to:**

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Town & Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email Address Required: \_\_\_\_\_  
THSRA Member: \_\_\_\_\_

\*\* Ads may be sent in on a CD or USB. Any file types can be accepted, but EPS with type as outlines or PDF files with embedded fonts are preferred. If you send in a disk or email the ad, you also need to send in a hard copy print-out of the ad in case there are font problems.

**Software files that are acceptable are:**

PDF/JPEG

**LAST DAY FOR ARTWORK OR ADDITIONAL ADS TO BE  
RECEIVED IN THE STATE OFFICE IS: MARCH 1, 2023**