

**2025 TEXAS
HIGH SCHOOL RODEO ASSOCIATION
STATE FINALS PROGRAM AD RATES**

1/8 page or business card 3.625" X 2.4375"	\$	50.00
1/4 page 3.625" X 4.875"	\$	100.00
1/2 page 7.25" X 4.875"	\$	150.00
FULL PAGE 7.25" X 9.75"	\$	225.00
BUCKLE SPONSOR Includes a 1/2 page ad 4 Season Tickets & 2 complimentary programs to rodeo performance	\$	350.00
EVENT SPONSOR Full page ad as an event sponsor Company flag carried in grand entry (if provided by Sponsor) Banner displayed in coliseum at spectator level (if provided by Sponsor) 10 Season Tickets & 2 complimentary programs to rodeo	\$	1,500.00

BUCKLE & EVENT SPONSORS will receive recognition from the announcer throughout the event at each performance if script is provided to announcer.

BUCKLE, SADDLE, & EVENT SPONSORS ONLY

PLEASE FILL IN THE INFORMATION BELOW

Please send my tickets and complimentary program to:

Name: _____
Address: _____
Town & Zip: _____
Phone: _____
Email Address Required: _____
THSRA Member: _____

** Ads may be sent in on a CD or USB. Any file types can be accepted, but EPS with type as outlines or PDF files with embedded fonts are preferred. If you send in a disk or email the ad, you also need to send in a hard copy print-out of the ad in case there are font problems.

Software files that are acceptable are:

PDF
JPEG

**LAST DAY FOR ARTWORK OR ADDITIONAL ADS TO BE
RECEIVED IN THE STATE OFFICE IS: MARCH 1, 2025**